



# SKEI

Četvrta međunarodna  
naučno-stručna  
Studentska konferencija

## 2019

**09.05.2019. - 11.00h - Sveučilište/Univerzitet „Vitez“ - Travnik**

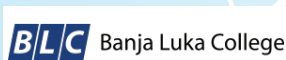
### CILJ KONFERENCIJE

Studentska konferencija sa međunarodnim učesćem ima za cilj omogućiti transfer znanja i poslovni networking za učesnike: studente, profesore, privredu, ustanove i ostale zainteresirane, te prije svega pružiti mogućnost studentima završnih godina studija, kao i studentima koji su završili studij na jednom od tri ciklusa studija da predstave svoja istraživanja i primjenjiva rješenja. SKEI omogućava studentima da iskustva pisanja, prezentiranja i objavljivanja stručnih i naučnih radova stječu u međunarodnom okruženju.

### Oblasti konferencije:

1. Marketing
2. Poduzetništvo
3. Financije i računovodstvo
4. Poslovna informatika
5. Poslovno pravo
6. Menadžment u zdravstvu, obrazovanju, sportu i turizmu
7. Informacione tehnologije

### Partneri konferencije:



### Važniji datumi:

Dostava abstrakta rada: **28.02.2019.**  
Prihvatanje abstrakta: **10.03.2019.**  
Dostava rada: **15.04.2019.**  
Recenzija rada: **22.04.2019.**  
Informacija o prihvatanju rada: **25.04.2019.**  
Uplata kotizacije: **01.05.2019.**  
Datum konferencije: **09.05.2019.**

### Jezici konferencije:

bosanski, hrvatski, srpski, slovenački, engleski



# SKEI

Fourth International  
Scientific and Professional  
Student Conference

## 2019

**09.05.2019. - 11.00h - University „Vitez“ - Travnik**

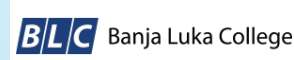
### CONFERENCE GOALS:

SKEI conference aims to enable the transfer of knowledge and business networking for the participants: students; assistants; professors, business; institutions and other interested parties. The conference enables final-year students, and graduate students to present their research and workable solutions. SKEI is an opportunity for students to experience writing, presentation, and publication of professional and scientific papers in an international environment.

### Conference Topics:

1. Marketing
2. Entrepreneurship
3. Finance and accounting
4. Business Informatics
5. Business Law
6. Management in health, education, sports and tourism
7. Information technologies

### Conference Partners:



### Important dates:

Deadline for abstract submission: **28.02.2019.**  
Notification of abstract acceptance: **10.03.2019.**  
Final paper submission: **15.04.2019.**  
Review of the paper: **22.04.2019.**  
Notification of paper acceptance: **25.04.2019.**  
Registration fee: **01.05.2019.**  
Conference date: **09.05.2019.**

### Conference languages:

Bosnian, Croatian, Serbian, Slovenian, English

## Upute autorima:

**Obim rada** – do 12 stranica **Margine** – 2,5 cm (normal)

**Vrsta i veličina font-a** – Times New Roman 12 **Prored** – jednostruki (1,0)

**Prva stranica:** naslov rada na jednom od četiri jezika (bosanski, hrvatski, slovenački i srpski) i engleskom jeziku, podatke o autoru, sažetak potrebno napisati i na engleskom jeziku (od 150 do 200 riječi) te tri do pet ključnih riječi, takođe i na engleskom jeziku.

**Struktura rada**– uvod, teorijska razmatranja, metodologija, rezultati, zaključci i reference

**Originalnost** – radovi trebaju biti inovativni, originalni i upućivati na primjenjivost **Tabele, grafikoni, slike** i drugi prikazi u radu – sastavni dio rada, centrirano, crno-bijelo. Svi prikazi trebaju biti originalni, bez korištenja ilustracija iz drugih izvora Numeracija stranica – ne

**Reference:** citirane dijelove teksta navoditi u tekstu. Staviti u zagrade i one sadrže prezime autora i godinu izdanja npr. (X, 2007), a u slučaju citata navodi se i strana npr. (X, 2007:25). Ako se radi o dvojici autora: (X i Y, 2010). Ako je više od dva autora: (X, et. al, 2010). Svaka referenca se navodi u popisu literature.

**Literatura:** navesti sve korištene izvore i potpune podatke o djelima koja se spominju u referencama, bez broja poglavlja. Literatura se numerira, a uređuje se abecednim redom autora, u slučaju istog autora, radovi se navode hronološki Prezime, Inicijali imena. (godina), naslov, mjesto izdanja: ime izdavača

## Publiciranje radova:

Radovi SKEI konferencija koje organizira Sveučilište „Vitez“, se objavljuju u Zborniku radova, ISSN 1986-5945. Prihvaćeni radovi trebaju biti i prezentirani na konferenciji.

Odabrani radovi će biti objavljeni u časopisu „Tranzicija“

Više informacija o časopisu pogledati na <https://hrcak.srce.hr/tranzicija>

## Kotizacija:

30 KM (ili 15EUR) za studente dodiplomskog studija,

40 KM (ili 20EUR) za studente magistarskog studija,

50KM (ili 25EUR) za studente doktorskog studija.

100KM (ili 50EUR) za ostale

KM račun: Raiffeisen Bank 1610550012090015

Devizni račun: SPARKASSE Bank, SWIFT CODE: ABSBBA22,  
IBAN : BA391990520076949321

Studenti i nastavno osoblje partnerskih ustanova ne plaćaju kotizaciju.

## Informacije o konferenciji:

web: <https://unvi.edu.ba/konferencije/skei/studentska-konferencija-skei/skei-2019/>

## Kontakt:

e-mail: [skei2019@unvi.edu.ba](mailto:skei2019@unvi.edu.ba)

## Sponzori konferencije:



## Instructions to authors:

**Paper length** – 12 pages - **Margins** - 2.5 cm (normal)

**Type and size of font** - Times New Roman 12 **Line spacing** - single (1.0)

**First page:** title of the paper in one of four languages (Bosnian, Croatian, Slovenian and Serbian) and English, information about the author, abstract should be written in English (150-200 words) and three to five key words, also on the English.

**Paper structure** - introduction, theoretical considerations, methodology, results, conclusions and references

**Originality** - papers should be innovative, original and refer to the applicability

**Tables, charts, images** - an integral part of paper, centered, in black and white. All illustrations should be original, without the use of illustrations from other sources. Page numbering – NO.

**References:** quoted text sections should be mentioned in the text. Place them in brackets and they must contain the author's last name and year of issue, eg (X, 2007), and in case of quotation the page is mentioned eg (X, 2007: 25). In the case of two authors: (X and Y, 2010). If there are more than two authors: (X, et al, 2010). Each reference must be listed in the literature list.

**Literature:** Provide all the sources used and full details of the papers mentioned in the references, without the number of chapters.

Literature is numbered and edited in alphabetical order of the authors, in the case of the same author, the papers are cited in chronological order - Surname, Initials of the Names. (year), title, place of issue: publisher name

## Publication:

The papers of SKEI conferences organized by the University of "Vitez" are being published in the Proceedings, ISSN 1986-5945. Accepted papers should be presented at the conference.

Selected papers will be published in the journal "Transition".

For more information about the magazine, visit <https://hrcak.srce.hr/tranzicija>

## Registration fee:

30 KM (or 15EUR) for undergraduate students,

40 KM (or 20EUR) for students of the Master's degree,

50KM (or 25EUR) for students of PhD studies.

100KM (or 50EUR) for others

KM account: Raiffeisen Bank 1610550012090015

Foreign currency account: SPARKASSE Bank, SWIFT CODE: ABSBBA22,  
IBAN : Ba391990520076949321

Students and teaching staff of partner institutions do not pay the fee.

## Information about conference:

web: <https://unvi.edu.ba/konferencije/skei/studentska-konferencija-skei/skei-2019/>

## Contact:

e-mail: [skei2019@unvi.edu.ba](mailto:skei2019@unvi.edu.ba)

## Conference sponsors:

